



JAY BELSON GROUP

DEVELOPMENT + INVESTMENTS

TELL US ABOUT THE JAY BELSON GROUP.

We are a luxury development and investment firm specializing in Beverly Hills, Bel Air, Holmby Hills and above the Sunset Strip. Our focus, first and foremost, is a strong ROI for our investors and we carefully vet each deal to institutional standards. With more than thirty years working exclusively in Los Angeles, we have secured a reputation for integrity and honesty among our investor clients as well as our peers and competitors in this fast-paced industry.

WHAT ATTRACTS THE LUXURY BUYER?

Luxury home sales in Southern California are hitting new levels and the demand continues to accelerate. The global marketplace of investors is attracted to the L.A. market for its solid track record and the astounding growth potential of the real estate values. L.A.'s real estate market has something the other top cities don't have...land.

When you look at the most expensive cities in the world, with an average price per square foot in London at \$5300, Tokyo at \$7600, and Hong Kong selling at \$11,000, Beverly Hills is a terrific bargain at \$3000 with a half an acre of land.

Many of our international buyers visit their L.A. homes just a few times a year. They view their home as a safe investment and an opportunity to expand their portfolio of homes.

Acquisitions from buyers throughout the U.S. is also strong and we can always count on current L.A. residents looking for a new estate and a new adventure. Another powerful buyer group are the young, high-net-worth entrepreneurs and professionals excited by the lifestyle and one of a kind luxury estates. Our developments check all the boxes. A+ location, check. A+ lot size, check. A+ view, check.

YOU BECOME SO ANIMATED WHEN TALKING ABOUT YOUR BUSINESS.

WHAT MOTIVATES YOU MOST?

The best part of my business is getting to know my clients and working together to fulfill their financial goals. Our mutual objective, of course, is to protect their capital and earn a healthy return on investment, whether it is a short turn-around development or a long-term investment in a home or commercial enterprise. Los Angeles is a global destination with incomparably beautiful real estate that attracts the very best in the luxury home industry - world class architects, designers and builders. It's fun for me, when I'm at a project and a Star Tour Bus drives by clicking photos because Charlie Chaplin or Lucille Ball or Frank Sinatra lived there once upon a time... Los Angeles is the stuff of legends.

Jay Belson, CEO of The Jay Belson Group, specializes in the development of luxury Estate Properties in Beverly Hills, Bel Air, Holmby Hills and above the Sunset Strip. Jay is the former Owner/President of a major, internationally renowned residential and commercial real estate brokerage with over 500 agents. His commercial brokerage generated over a billion dollars in annual sales, the highest number in company history.



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